

Person County Education Foundation Recipient Reflection Contest

Available former Person County Education Foundation (PCEF) Scholarship Recipients who plan to continue their post-secondary studies. Students who are graduating college and plan to attend graduate school may apply. Contact PCEF if you do not have any social media accounts, you are still eligible to apply!

Explain how receiving a PCEF Scholarship has impacted you in a short (30 seconds to 3 minutes) video, designed for a platform such as Facebook, and YouTube, that uses entertainment, emotion, creativity, and/or humor to motivate Person County 2021 Graduates to apply for PCEF Scholarships before Sunday, February 28, 2021.

Be sure to include the following in your video:

- Your name
- The full name of the PCEF Scholarship you received and year you received the scholarship
- Current college/university you are attending
- How is/did receiving a scholarship help you achieve your dreams of going to college.
- Encourage Person County Graduates to apply for PCEF scholarships! All applications and materials are due by Sunday, February 28th.

Optional items that you can include or discuss in your video:

- The high school you graduated from
- Your intended major or career goal
- Discuss a bit about yourself and your background
- Offer positive advice to students

Video Eligibility

To be eligible to participate in the contest, the applicant must submit a video that meets the following requirements:

- Be 30 seconds to 3 minutes in length
- Must include all elements of the submission requirements described above
- Must post video to your social media account and tag PCEF
- Email a copy to pcefscholarships@gmail.com
- **Deadline for video submission is Tuesday, February 23rd.**

Judging Criteria

- Ability to capture attention of others — specifically, the attention of 2021 Person County Seniors
- Overall entertainment value
- Share-ability — videos should encourage engagement. The quantity and quality of shares, views, likes or comments may be considered by the judges.
- Creativity
- Passion in Communication
- Overall quality of the video

Awards Available

The grand prize is a \$500 scholarship.